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The world's  
champion for the  
power of plants





# AREAS OF ACTIVITY

## Committees:

- International Horticultural Exhibitions
- Green City
- Ornamentals Production

## Projects/work areas:

- Statistics and International Vision Project
- Global Industry Intelligence Centre
- International Grower of the Year Awards
- Novelty Protection
- Flower Auction Markets
- Plant Health
- FloraCulture International (FCI)



# RECOVERY FROM CRISIS – THE FUTURE FOR ORNAMENTALS

- Major international virtual conference
- 15 September 2020
- 08:00-16:30 CEST
- Managing crisis
- Future impacts
- Focus on flowers
- Focus on plants
- Stimulating demand for plants and flowers
- <http://aiph.org/conference-2020/>

