

# A dramatic rise in flexible endoscopy procedures

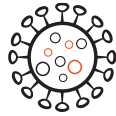


Aging population

**3-fold** increase in people >80 year of age by 2050 from 137m to 425m



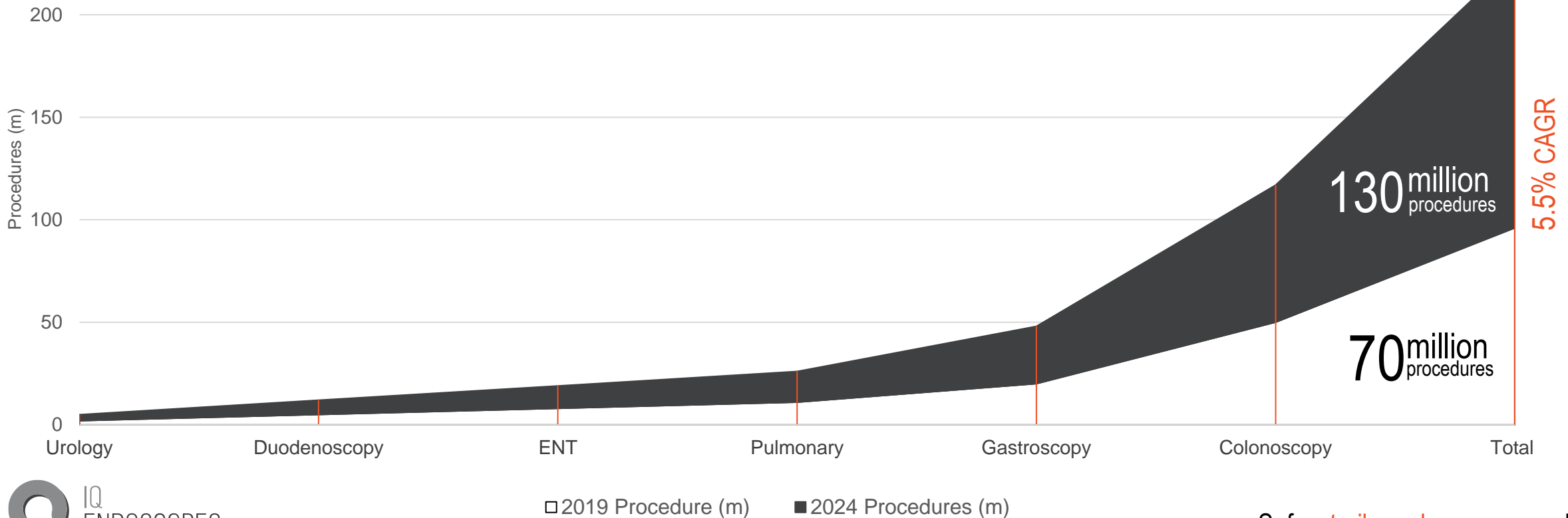
Better screening programs & increased disease detection



**62%** increase in cancers diagnosed from 17 m to 27.5 m (2017 to 2040)

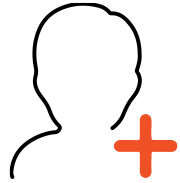


Preference towards minimally invasive procedures



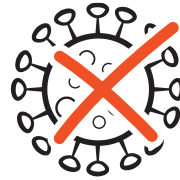
# The Solution

Disposable endoscopic technology



Increase patient  
throughput

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Eliminate  
cross contamination

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Eliminate reprocessing &  
servicing costs

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Driving rapid innovation  
in endoscopy

# IQ Endoscopes Strategy

Overcoming barriers to adoption



## Ergonomics

Designed by clinicians for clinicians



## Image quality

A unique technology enabling the delivery of a full HD image



## Cost

Automotive engineering approach into a healthcare setting



## Environmentally friendly

A full recycling strategy to minimize any environmental impact

## A Single Use Endoscope MUST

- Look, feel and handle like a re-useable
- Have an adequate image quality for the nature of endoscopy being performed
- Be affordable to both PAYER and PROVIDER
- Be environmentally positive

# IQ Endoscopes

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- *Low cost HD camera C 1mm<sup>2</sup> in size*
- *Cheapest flexible data transfer possible - cable or flexi pcb*
- *Wavelength selection option*
- *Variable focal length and magnification*

